

Loyalty Rewards program terms & conditions

The Bright Data Loyalty Rewards Program (the “**Program**”) sponsored by Bright Data Ltd. (“**Bright Data**”) is designed to help you get the most out of our services. We reward you for doing the things you already do: purchase Bright Data Services (the “**Services**”). Best of all, you can use the points you earn to purchase more Services!

The following terms and conditions, including Exhibit A, (these “**Rewards Program Terms and Conditions**”) contain important information regarding the Program. Please read the following Rewards Program Terms and Conditions carefully. These Rewards Program Terms and Conditions are incorporated into Services Terms and Conditions available at <https://brightdata.com/license>. These Rewards Program Terms and Conditions are a binding agreement between you and Bright Data and will govern your participation in any and all Program offers.

Participating in the Program entitles Bright Data customers (a “**Customer**”) to take advantage of certain Program rewards (“**Rewards**”) that may change from time to time and, which may be made available for limited times, all as determined by Bright Data in its sole discretion. Bright Data reserves the right to modify these Rewards Program Terms and Conditions at any time, without notice to you, so it is important to check the Rewards Program Terms and Conditions periodically. Participation in the Program or redemption of Rewards is considered acceptance of these Rewards Program Terms and Conditions and any modified terms included therein.

Program Period

This Program will continue until terminated, suspended, modified, or converted to another rewards program by Bright Data (the “**Program Period**”).

Eligibility

To become a part of the Program, you must be a valid approved active Customer, according to the Eligibility specified in **Exhibit A** below. You do not need to have a subscription to earn Bright Points in the Program.

Earning Bright Data Points

Once you have become an eligible Customer, you can begin racking up Bright Data points (“**Bright Points**”), according to the Entitlement specified in **Exhibit A** below. Upon notice, Bright Data reserves the right to suspend, terminate, revalue or modify, without liability to Customers, all or part of the Points’ value structure and offers and any service. Bright Data reserves the right to adjudicate all Points discrepancies in its sole discretion, and the Customers agree to abide by any such adjudication. You can check your Bright Points balance in your Bright Data account.

Bright Data Points Redemption

The Bright Points are redeemable towards purchases of Bright Data Services, subject to the Maximum Monthly Redemption specified in **Exhibit A** below. Only whole Bright Points may be redeemed (i.e., you may not redeem only a portion of a Bright Point).

To redeem your Bright Points, select the “Redeem Bright Points” as a form of payment in your account and add the number of Bright Points you wish to redeem up to the Maximum Monthly Redemption.

Bright Points may be redeemed for the purchase of services only while such services are available. If you have Bright Points in your account, but not enough to complete a purchase, you will be asked to select another form of payment to cover the remaining balance. You will not be entitled to redeem any Bright Points in the event of a negative billing balance in your Bright Data account.

Refunds

Bright Points earned via credit card transaction purchases will be rescinded in the event that such purchase is returned for a refund.

Bright Data Points Minimums And Maximum

You cannot redeem Bright Points for more than the Maximum Monthly Redemption. Bright Points are not redeemable for cash.

Bright Data Points Expiration

Bright Points will expire in accordance with **Exhibit A** below. If Customer does not redeem Bright Points within this time frame, Customer forfeits all such Bright Points.

Reward Conditions

Rewards may be taxable, depending on the value of the item and the federal, state, and local tax laws applicable to Customer. Customers are solely responsible for reporting such items on their tax returns and paying any associated tax liability. Customers may not assign or transfer any Rewards. Bright Data makes no warranty in any respect as to any Rewards or service available within the Program.

Termination

Bright Data may, in its sole and absolute discretion, cancel, change, suspend, or modify any aspect of the Program and/or any Reward at any time, including the availability of any Reward. Bright Data may, in its sole and absolute discretion, terminate or suspend any Customer’s participation in the Program for breach of these Rewards Program Terms and Conditions, or for taking any actions that are inconsistent with the intent of these Rewards Program Terms and

Conditions. Bright Data reserves the right at its sole discretion to prohibit any Customer from participating in any aspect of the Program if Bright Data deems or suspects that such Customer has engaged in or has attempted to engage in any of the following: (a) acting in violation of these Rewards Program Terms and Conditions; or (b) damaging, tampering with or corrupting the operation of the Program; or (c) acting with intent to annoy, harass or abuse any other person; or (d) any inappropriate, uncooperative, disruptive, fraudulent, potentially fraudulent, or unusual behavior or activity; or (e) activity deemed in the sole discretion of Bright Data to be generally inconsistent with the intended operation of the Program. Any decision Bright Data makes relating to termination or suspension of any Customer's participation in the Program shall be final and binding in all respects. Bright Data shall be the sole determiner in cases of suspected abuse, fraud, or breach of these Rewards Program Terms and Conditions or intent of these Rewards Program Terms and Conditions.

Release

Except for willful misconduct or gross negligence on the part of Bright Data, by participating in the Program, Customers release Bright Data, its parent company, subsidiaries, affiliates, suppliers, advertising and promotions agencies and their respective directors, officers, employees, and agents (collectively, "Released Parties") from any and all liability for any loss, harm, damages, cost or expense, including, without limitation, property damages, personal injury and/or death, arising out of or in any way connected to the Program or the use of any Rewards.

Indemnification

Customers agree to indemnify, defend and hold Bright Data and its representatives and agents harmless from and against any and all third party claims, demands, liabilities, costs or expenses, including attorney's fees and costs, arising from, or related to any breach by Customer of any of these Rewards Program Terms and Conditions or any violation by Customer of applicable law.

Governing Law

The laws of the State of Israel shall govern these Rewards Program Terms and Conditions. Customer hereby expressly consents to exclusive jurisdiction and venue in the courts located in Tel-Aviv-Jaffa for all matters arising in connection with these Rewards Program Terms and Conditions or Customer's participation in the Program.

EXHIBIT A

BRIGHT POINTS TERMS

Your entitlement to Bright Points will be in accordance with the terms below:

Eligibility An active Customer

Entitlement Yearly Plan:

5 Bright Points for every \$100 spent (excluding tax, charges and fees) on Bright Data Services.

Monthly Plan:

2 Bright Points for every \$100 spent (excluding tax, charges and fees) on Bright Data Services.

PAYG:

1 Bright Point for every \$100 spent (excluding tax, charges and fees) on Bright Data Services.

Value 1 Bright Point is equal to \$1

Maximum Monthly Redemption Bright Points may be used for the payment of up to 20% of a monthly invoice

Expiration Bright Points will expire 60 days from the date an account is suspended